



**UK PETROLEUM CO**  
OIL AND GAS

**INTERNATIONAL  
ENERGY  
EXHIBITION  
LONDON 2027**

**EXHIBITION  
CATALOGUE**



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Incorporating MENA Oil & Gas Exhibition  
London 2027

# MESSAGE FROM THE ORGANISER

## UK Petroleum Co. Ltd

The International Energy Exhibition London 2027 is being developed as a commercially focused international platform connecting energy markets, industry leaders, investors, suppliers and institutional stakeholders through London.

Alongside its exhibition and business objectives, the event is intended to place strong emphasis on innovation, technical progress and the future of global energy systems. The conference programme is being shaped to reflect growth across conventional energy, cleaner technologies, net zero pathways and emerging industrial solutions.

We are also engaging with universities and research institutions internationally to explore participation in areas such as knowledge exchange, applied innovation, future workforce development and industry collaboration.

Our objective is to create a quality-led platform delivering measurable value for exhibitors, sponsors, delegates and strategic partners.

We welcome early engagement from organisations interested in participating in the growth of this new platform.



# Event Overview

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## A New International Energy Business Platform

The exhibition is designed to connect participants across conventional energy, industrial supply chains, digital transformation and emerging lower-carbon technologies.

Bringing together stakeholders from the UK, Europe, MENA and wider international markets, the event aims to support:

- business development
- procurement activity
- technology showcasing
- investment dialogue
- market intelligence
- industry collaboration

The launch edition is intended to be curated, commercially relevant and quality-led.



# Why London?

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## Why London is the Strategic Host City

London provides one of the world's strongest environments for launching an international energy platform.

### Key Advantages:

- gateway between Europe, MENA and global markets
- world-class transport connectivity
- leading centre for finance and project investment
- trusted legal and commercial framework
- concentration of global business decision-makers
- excellent venue and hospitality infrastructure

# Why 2027?

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Energy markets are experiencing investment realignment, technology acceleration and supply-chain restructuring, creating demand for serious international meeting platforms.

# Why Exhibit?

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## Convert Presence Into Commercial Outcomes

Participation is designed to help exhibitors create measurable business value.

### Meet:

- operators
- EPC contractors
- procurement teams
- distributors
- investors
- technical decision-makers
- project stakeholders

### Benefits:

- qualified lead generation
- market entry and expansion
- product launches
- buyer introductions
- brand positioning
- strategic partnerships
- market intelligence

# WHO ATTENDS?

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## International Delegate Profile

### Industry Participants

- National Oil Companies
- International Energy Companies
- LNG stakeholders
- refiners
- petrochemical groups
- utilities

### Commercial Participants

- OEM manufacturers
- engineering contractors
- service providers
- digital technology companies
- logistics firms
- consultancies

### Strategic Participants

- investors
- trade associations
- embassies and trade missions
- universities
- research institutions

# EXHIBITION ZONES

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## Sector-Focused Exhibition Experience

### Dedicated Zones:

1. Digital Energy & Automation
2. Upstream Equipment & Services
3. LNG & Midstream Infrastructure
4. Refining & Petrochemicals
5. Sustainability & Low-Carbon Solutions
6. Hydrogen & Future Fuels
7. Startup Innovation Pavilion
8. University Innovation Pavilion

Zoned layouts improve navigation, lead quality and exhibitor visibility.

# PROCUREMENT & HOSTED BUYERS

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## High-Value Buyer Access Programme

A structured programme designed to connect exhibitors with qualified buyers and sourcing teams.

### Target Participants:

- procurement directors
- supply-chain managers
- EPC sourcing teams
- project managers
- operations leaders

### Programme Features:

- pre-arranged meetings
- procurement requirement matching
- hosted buyer invitations
- exhibitor priority introductions
- measurable meeting outcomes

Built to create ROI beyond stand presence.

# TECHNICAL CONFERENCE & LEADERSHIP SUMMIT

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## INDUSTRY INSIGHT MEETS COMMERCIAL STRATEGY

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- A multi-track conference integrating executive discussion, technical expertise and applied innovation.

### Programme May Include:

- executive keynotes
- market outlook sessions
- technical presentations
- engineering case studies
- investment forums
- innovation showcases
- academic participation subject to programme review

### Indicative Themes:

- Upstream & Subsurface
- LNG & Midstream
- Refining & Petrochemicals
- Digital Energy & AI
- Carbon Management & CCUS
- Hydrogen & Future Fuels
- Supply Chain & Delivery
- Investment & Finance

# STRATEGIC DIALOGUE & INSTITUTIONAL ENGAGEMENT

## Public-Private Sector Engagement Opportunities

The organiser intends to engage with relevant embassies, trade bodies, institutional stakeholders and invited public-sector representatives, subject to confirmation.

### Areas of Focus:

- energy security
- industrial investment
- innovation policy
- supply-chain resilience
- cross-border cooperation

### Participation May Include:

- roundtables
- delegation visits
- briefings
- networking sessions
- policy-focused panels

This programme will evolve in line with confirmed participation and market developments.

# GALA DINNER & SPONSORSHIP

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## Executive Networking Evening

A premium evening programme for senior delegates, sponsors, exhibitors and invited guests.

Includes:

- networking reception
- hosted executive tables
- investor introductions
- recognition segment
- relationship-building opportunities
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## Sponsorship Opportunities

Limited founding opportunities available across:

- Headline Partner
- Conference Partner
- Gala Partner
- Buyer Programme Partner
- Digital Partner
- Networking Lounge Partner
- Registration Partner

Tailored packages available on request.



**GALA  
SPONSORSHIP  
OPPORTUNITIES  
AVAILABLE ON  
A LIMITED  
BASIS.**

# Procurement & Buyer Programme

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A structured programme designed to connect exhibitors with qualified buyers, project stakeholders and procurement professionals.

## Target Participants:

- operators
- EPC contractors
- sourcing teams
- project managers
- supply chain leaders

## Programme Features:

- pre-arranged meetings
- requirement matching
- hosted buyer invitations
- exhibitor priority introductions
- measurable meeting outcomes

# Conference Programme & Call for Papers

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- Upstream & Subsurface
- LNG & Midstream Infrastructure
- Refining & Petrochemicals
- Digital Energy, AI & Automation
- Carbon Management & CCUS
- Hydrogen & Low-Carbon Fuels
- Power Systems & Renewables
- Supply Chain & Project Delivery

# ENERGY INNOVATION & LEADERSHIP AWARDS

## Energy Innovation Award

Recognising applied research, engineering solutions, or technologies demonstrating practical industry impact.

## Emerging Energy Talent Award

Recognising graduate researchers and early-career professionals demonstrating strong technical contribution and future potential.

## Industry Leadership Award

Recognising individuals in leadership roles contributing to strategic delivery, operational performance, or advancement of energy systems.

## Selection Approach:

Submissions and nominations are reviewed by a panel of academic and industry experts. Evaluation is based on:

- Technical merit
- Practical application
- Industry relevance
- Measurable impact

**Final selections are made through a structured review process.**



# Custom Speaking & Sponsorship Opportunities

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## Build Market Presence at Launch Stage

A limited number of founding sponsorship opportunities are available for organisations seeking high-value visibility and strategic positioning within the launch edition.

Packages are structured to support different commercial objectives, including brand awareness, lead generation, thought leadership and buyer engagement.

## Available Opportunities:

- **Headline / Principal Partner**
- **Conference Partner**
- **Gala Dinner Partner**
- **Networking Lounge Partner**
- **Buyer Programme Partner**
- **Digital Partner**
- **Sustainability Partner**
- **Innovation Zone Partner**
- **Registration & Visitor Experience Partner**

## Sponsor Benefits May Include:

- **Premium branding exposure**
- **Speaking opportunities**
- **Buyer introductions**
- **Hospitality access**
- **Digital promotion pre-event and onsite**
- **Lead capture tools**
- **Post-event reporting**

Tailored packages are available on request.

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# London Venue

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## London Venue Under Final Confirmation

The event venue is under final consideration from leading London destinations selected for scale, accessibility and international connectivity.

### **Shortlisted Venues Include:**

- ExCeL London
- Olympia London

### **Benefits:**

- excellent Underground and rail access
- strong airport connectivity
- nearby hotels and hospitality
- meeting rooms and theatres
- large-scale exhibition halls

Final venue details will be announced in due course.

# Modern Supporting Facilities

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Both the venues offers a wide range of catering options, including on-site cafes and dining facilities, alongside high-speed connectivity throughout the complex. A selection of nearby hotels and accommodation options are available within close proximity, providing convenient access to the venue. Additional accommodation across West London offers a variety of options, supported by strong transport links and a wide range of restaurants and amenities for visitors and exhibitors.

# Travel & Accommodation

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London is one of the world's most accessible cities, with excellent transport links for both domestic and international travellers. The city is served by four major airports—Heathrow, Gatwick, Stansted, and Luton—offering convenient global connections, with easy access to central London via rail, Underground, and taxi services.

A comprehensive public transport network, including the Underground, Overground, buses, and National Rail, ensures efficient travel across the city and convenient access to the event venue.

London offers a wide range of accommodation options to suit all budgets, from international hotels to boutique stays and serviced apartments, many located close to key transport links. Early booking is recommended.

Further details, including recommended hotels and travel information, will be provided once the venue is confirmed.

# EXPRESS EARLY INTEREST

## Secure Early Positioning at Launch Stage

Organisations interested in exhibiting, sponsoring, speaking or partnering are invited to register early interest.

Early engagement provides access to:

- launch updates
- priority discussions
- first-release opportunities
- preferred positioning options
- relevant participation information

**Submitting interest is non-binding.**

### What Happens Next:

Following receipt of interest the organiser will:

1. Acknowledge your interest
2. Arrange a face-to-face meeting or virtual call to discuss participation options and suitable levels of involvement in further detail
3. Share relevant programme and participation information
4. Discuss suitable participation routes
5. Discuss curated participation tiers or institutional packages available during the early stage of exhibition and conference development
6. Add your institution to priority updates regarding Call for Papers and programme development

# Contact Information

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For exhibiting, sponsorship, speaking or partnership opportunities, please contact the organising team.

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## Exhibition Logo and Websites:

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# Disclaimer

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Information correct at time of publication.  
Programme, dates, venue and participation  
features remain subject to organiser  
refinement and confirmation.